



Killingbeck and Seacroft Neighbourhood Improvement Plan 2014/15

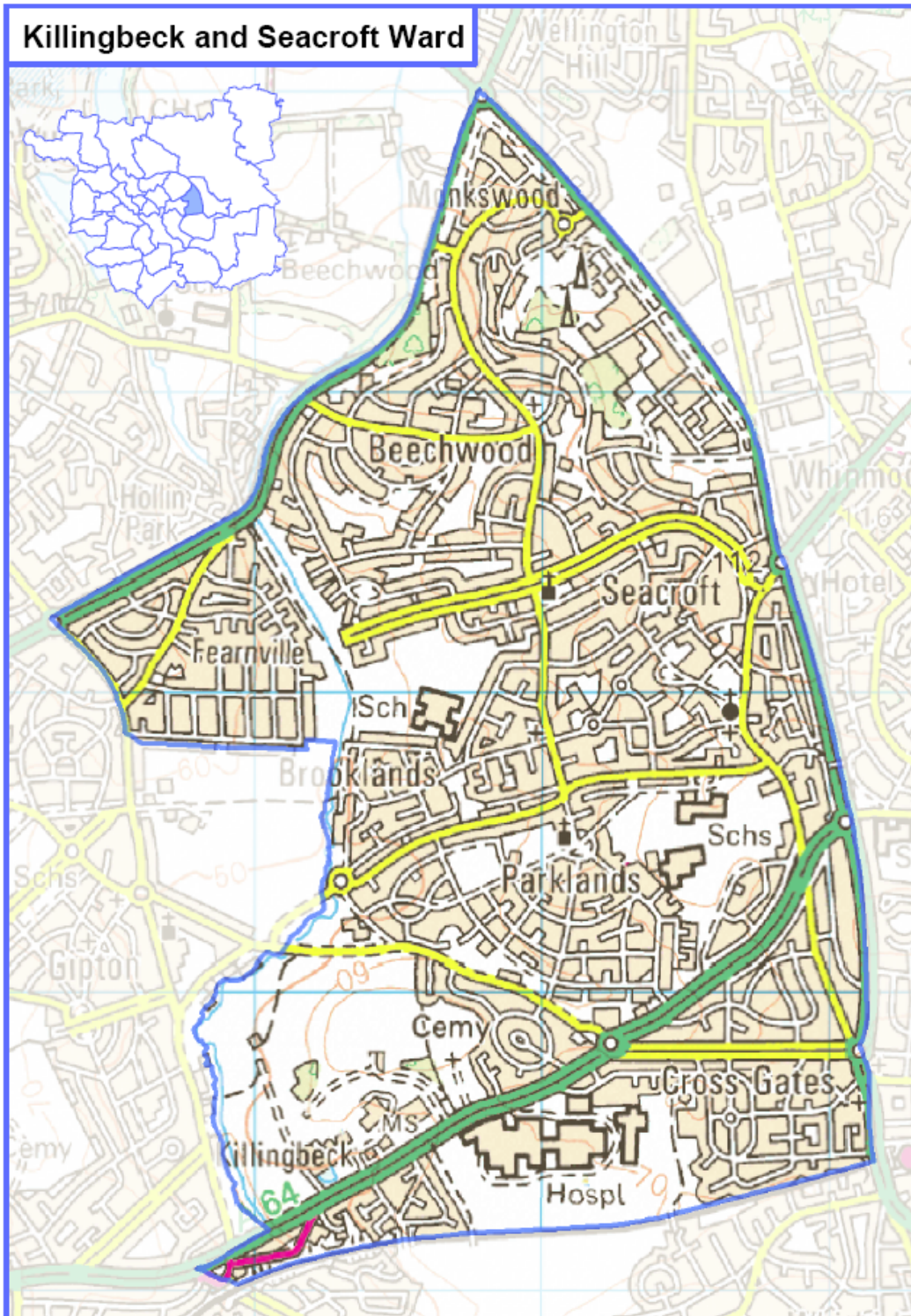
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Killingbeck and Seacroft Ward



PRODUCED BY THE STRATEGY TEAM, NEIGHBOURHOODS AND HOUSING DEPT, LEEDS CITY COUNCIL

This map is based upon the Ordnance Survey's Digital Data with the permission of the Ordnance Survey on behalf of the Controller of Her Majesty's Stationary Office

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Introduction to Killingbeck and Seacroft

Killingbeck and Seacroft ward is split into four MSOA areas (middle super output areas), Seacroft North, Fearnville, Hollin Park, Beechwood and Brooklands, Seacroft South and Crossgates and Killingbeck . All of which sit under the Inner East Area Committee.

The boundaries that define the ward are Inner ring road to the east, Wetherby Road to the north, Easterly Road and Foundry Lane to the west and the railway lane to the south.

MSOA boundaries have been traditionally used to measure Neighbourhood Index data which has previously informed the statistics of the Neighbourhood Improvement Plan. For this year the MSOA data has not been produced and the data used to inform this plan has been drawn from a variety of comparable sources, primarily the 2011 Census as well as other sources. However that data is often aligned along the boundaries of the MSOA areas and so will continue to be referenced within this report.

Killingbeck and Seacroft are densely populated, with 35.4 people per hectare in the ward compared with City average of 13.6. This equates to 23,749 people living in the ward, of which 52.6% are female and 47.4% are male. Children aged 15 and under account for 22.6% of the population, higher than the City average of 18.3%. There are 13.2% of 20-29 year age band in the ward, which is lower than the City average of 17.5%. The proportion of older people in the ward (aged 60+) broadly reflects the averages for the city.

86.5% of the ward population are White British and 13.5% are from Black and Ethnic Minority (BME) communities, which is lower than the City BME rate of 18.9%. However the BME population in the ward has doubled from 6.5% in 2001 to 13.5% in 2011. With 422 people (1.8% of the total population), the African community is the largest "single" BME community in the ward, but there are 433 people (1.8%) categorised as Black Caribbean and White and 487 (2.1%) as other white.

The ward has 63 households in which no adults speak English; however, each of these households has at least one child that does speak English. 208 households do not speak English as a main language

Across the city, the number of people who stated that their religion as Christian has fallen, and this is reflected in the ward where the rate has fallen from 71.1% in 2001 to 59% in 2011, however, Christianity is still the prevalent religion in the ward compared to other major faith groups. The proportion of people who say they have no religion is slightly higher than the City average at 30.8%. 1.9% of the resident population are Muslim, lower than the City average of 5.4%. No other major faith group in the ward accounts for more than 0.7% of the population.

The 2011 Census classifies households by deprivation dimension. The dimensions of deprivation are indicators based on the four selected household characteristics:

- Employment (any member of a household either unemployed or long-term sick)
- Education (no person in the household has level 2 or above education, and no person aged 16-18 is a full-time student)
- Health and disability (any person in the household has general health 'bad or very bad' or has a long term health problem)
- Housing (Household's accommodation is either overcrowded, is in a shared dwelling, or has no central heating)

Based on these categories, the data shows that 70.4% of households in Killingbeck and Seacroft ward are deprived in one or more of the dimensions, higher than the City average of 59.3%.

Households deprived in one dimension broadly reflects the City average of 32.3%, Households deprived in two dimensions is nearly 10% higher than the City average at 29.3% and households in three and four of the above dimensions are double the City average at 10.4% and 1.3% respectively.

"Whole houses" or bungalows account for 75.7% of all households in the ward, (city average is 78.1%), however there are proportionately fewer detached properties (4% compared to 14.5%), more semi-detached (57.6% compared to 36.9%), and fewer terraced houses (14% compared to 26.7%). The ward has a slightly higher proportion of households living in flats / maisonettes / apartments than is average for the city (24.3% compared to 21.8%). The average household size is 2.3 persons mirroring the city average.

56% of occupied households in the ward are rented, compared to a city average of 39.9%. The ward has a much higher proportion renting from the local authority 41.2% compared to a city average of 16.9%. Owner occupied household's accounts for 41.8% of households; this has increased slightly from 38.2% in 2001 but is still lower than the City average 58.6%. The proportion renting from a private landlord or letting agency has more than doubled over the decade from 2.6% in 2001 to 6.1% in 2011.

Within the area there are six primary schools, three children's centres, two high schools, two libraries and three community centres. The area benefits from three good neighbour schemes that offering befriending and support for older people. There are a number of voluntary sector agencies operating within the area, namely Space 2, Seacroft Taking Action for Regeneration, East Leeds FM, The Beck, Street Works Soccer, Opportunities Inspirational Learning, S14 Trust, St Vincent's and GIPSIL.

This area contains Seacroft District Centre which is home to a number of shops, including a large Tesco store and a major bus interchange, Killingbeck Retail Park, which is home to a large ASDA supermarket. Seacroft Industrial Estate is situated off Limewood Road, as is Limewood Road waste sorting site and Revive recycle shop.

The Wyke Beck Valley runs from Rounday Park, through the edge of Killingbeck and Seacroft, through to Rothwell Country Park. The valley includes a variety of habitats with over 600 species and open spaces from meadows and woodland to sports pitches.

(Census data 2011)

Partnership Working and Delivery mechanisms

The Community Leadership Team - This is made up of representatives of the local community, it includes parent Governors from local schools, representatives from local recognised tenants and residents associations, representatives from the local business community and elected community champions. This meeting is chaired by a local elected member and the group meet at least 4 times per year. The general purpose of this meeting is to oversee the development of the Neighbourhood Improvement Plan in particular around identifying local priorities that require action, helping to measure the success of interventions and crucially to take a lead in communicating to the wider community what activities are taking place and what improvements have been achieved in the local areas. This approach improves public awareness in the partnership and ensures that it is responsive to public needs.

Community First Panel – Community first is a government initiative, which is delivered through the Community Development Foundation (CDF). They work with several organizations to deliver the program, including supermarket chain Asda . Killingbeck and Seacroft ward have been awarded £101,730 over a four year period for projects to provide small amounts of funding to small groups, enabling people in specified deprived wards to improve their area. We are now in the final year of the funding. To avoid duplication and increase transparency, the Killingbeck and Seacroft panel members are made up from Community Leadership Team representatives and a local elected member, who have agreed that the Neighbourhood Improvement Plan will act as a Community Plan for the ward, as these plans have already identified priorities for the ward and are informed by local consultation. This will ensure that funding will be committed to the priorities which need the most investment and will make the greatest impact in the neighbourhood to improve local people's lives.

Priority Neighbourhood Local Management Team– Membership is made up of local service providers operational /middle managers and chaired by the Neighbourhood Manager. The purpose of this team is to drive forward improvements identified in the Neighbourhood Improvement Plan through operational teams and mechanisms. Members of this group are selected from local service providers and it is recommended that members of this group cannot also be members of the Community Leadership Team as this could create a conflict of interests.

Health Improvement Group –This Group is newly formed in 2013/2014. It is made up of partners from statutory and voluntary organisations across the area to inform the priorities and deliver health improvement actions identified in the NIP.

Inner East Area Committee – Provides a strategic reporting mechanism for the priority neighbourhood and will assist in ensuring the buy in of partner agencies and signing off the project and NIP for a twelve month period. The Area Committee will receive 6 monthly progress reports on the status of the project and an annual assessment and comparison of statistics alongside each years NIP.

Links to Strategic Partnerships – The NIP priorities and proposed actions link directly to the City Priority Plan 2011/15, Vision for Leeds 2011/30 and Council's Business Plan 2011/15 and underpins the principles outlined in the State of the City report. Progress reports evidencing improvements and achievements are submitted to Area Leadership Team and shared with other strategic service managers

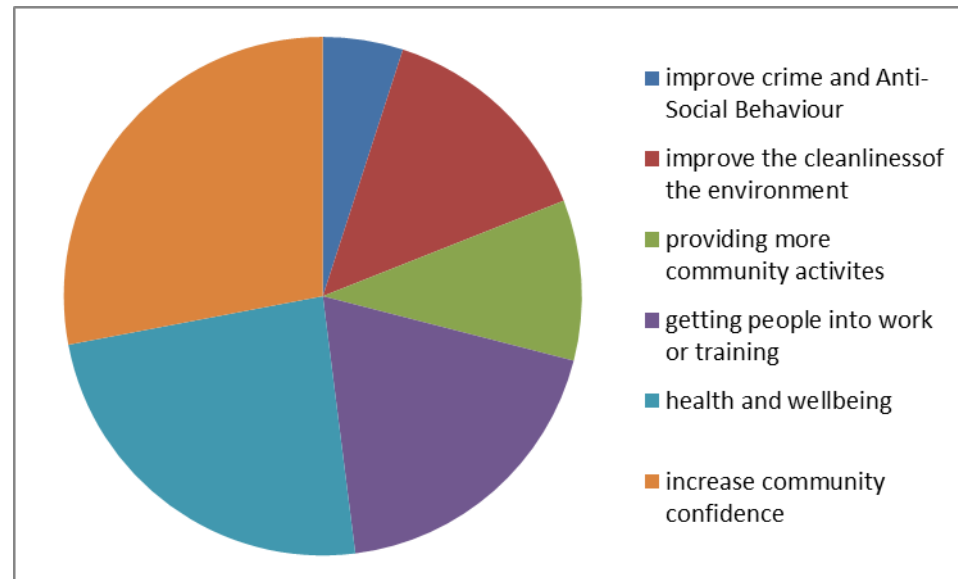
Tasking teams – The 6 weekly crime and Grime tasking meeting is co- chaired by the Neighbourhood Manager and the Police inspector from the Neighbourhood Police Team. The focus is to tackle neighbourhood issues relating to crime and the environment by bringing agencies together to work in partnership to problem solve and find sustainable solutions to local issues. Inner East Area Committee allocates a small annual budget to the tasking team to enable local issues relating to crime and grime to be tackled / resolved quickly. Tasking also look at addressing issues which could affect vulnerable people and families, including school attendance and NEETs.

Guidance and Support partnership /Families First - A multi-agency approach to identify children, young people and their families who are at most risk of poor outcomes, including ,Looked After Children and those at risk of being accommodated, young people who are NEET or at risk of becoming so and those children and young people who are persistently absent from school as well as the cohort of individuals that meet the Families First criteria . Families First is a national 3 year programme to support families involved in crime/Antisocial behaviour , poor school attendance and exclusions, in receipt of an of work benefit and a cause for local concern. The programme is now in the third and final year , we can evidence from years 1 & 2 combined that we have been successful in engaging with 112 families, of which 47% have achieved a successful change in one or more of the criteria's.

Equality Framework – To ensure that all activity which is delivered through the NIP is accessible for all sections of the community, a light touch equality impact assessment will be undertaken during the development of the NIP action plan. Equality impact assessments will also be carried out when any projects in the neighbourhood is being undertaken. This is in line with Leeds City Council's commitment to achieve the excellent rating for equalities.

Consultation /Community Engagement

A programme of consultation is currently being carried out by the Neighbourhood Planning steering group to capture community views on what they feel is important to themselves, family members and wider community. However the results cannot be relied upon as the consultation is not representative of the full ward as it has mainly been carried out in locations in Seacroft North. Therefore the consultation results from 2013/14 will be relied upon to form the priorities for 2014/15.



Neighbourhood Improvement Plan Successes and Outcomes from 2013/2014

1. Reduce Crime and Anti-Social Behaviour.

- Overall crime has reduced year on year by 14 incidents. With the exception of burglary, the area has seen a reduction in crime in all other indicators this year.

	<u>KS</u>
Burglary Dwelling	29
Burglary Other	-16
Theft from Motor vehicle	-20
Theft of motor vehicle	-9
Robbery	-7
Criminal Damage	-87
Total Crime	14
DV Repeats	50.7%

- Two Operation champions have been held, one on Foundry Mill Street and one on The Rein and surrounding streets. Both operations targeted hotspot areas of Crime, Burglary and ASB, motorbike crime and alleged drug dealing. A further aim of the operation was to raise awareness of the forthcoming changes through welfare reform and promote the help and advice available, also to promote credit union whilst and advising of the pit falls of using high interest lenders and load sharks.
- Funding and support given to off road motorcycles to respond to calls relating to nuisance motorbikes
- A burglary reduction action plan is in place for Killingbeck and Seacroft, activities conveyed from this initiative include :-
 - Identify and manage individuals at risk of becoming involved in burglary through tasking and link in to diversionary activities and agencies.
 - A partnership approach to supporting vulnerable victims and repeat victims

- A partnership approach to supporting vulnerable children and families through the guidance and support model
- A detached "on Street" project to engage young people on the periphery of crime
- Standards of security across all tenure types has been improved in identified hot spot streets
- South Seacroft has seen recent drugs issues, 9 warrants have been issued with several arrests been made with bail conditions not to enter Foundry Mill Terrace. Police have removed 10 motorbikes/ Cars from people in the area
- A full programme of youth summer holiday activities put in place throughout the ward funded by INE AC and Seacroft and Manston Cluster.
- Front line staff have received dangerous dog awareness training

2. Promote Physical and Emotional Wellbeing.

- The newly established Seacroft Health improvement group has identified the following as priority issues and will be working with partners to address:-
 - Childhood obesity - Frontline workers training was completed October 2013 to help increase skills and knowledge to support families and children to manage weight.
 - Local people have been encouraged to sign up to Leeds Let's Get Active and increasing physical activity levels
 - Adults encouraged to sign up to Change 4 Life
 - Services encouraged to join the smart Swapathon , promote to colleagues and families
 - Healthy cooking on a budget :
 - The ORION Partnership have been commissioned to deliver four x 4 week Cook 4 Life courses in identified venues in Seacroft and a follow on 8 week cooking skills course modelled on the Ministry of Food (MOF) course. Youth services deliver cooking club every Thursday for young people (due to finish end of February)
 - Adult mental health :
 - Space2 support 10 local men who are vulnerable and isolated. They attend a men's Group on a Tuesday at Denis Healey Centre.
 - Space 2 support 50 local people with their mental health and wellbeing
 - Space 2 have helped 50 local people become more aware of Leeds Time to Change

- Space2 and Public health - held a Changing Minds course for Emotional Wellbeing for 10 local people
 - Housing Leeds have formed an Inclusive and Active group to bring together a group of people with physical and learning disabilities in an environment that is safe where they can learn from each other.
 -
 - COPD
 - A Health Trainer Service is now in place to work around all lifestyle changes and increase confidence for quit attempts
 - Space2 have helped 100+ local people become more aware of the Health Trainer Service lifestyle changes and increase confidence for quit attempts
 - Space2 100 local people more aware of the stop smoking service
 - Promotion of "Got a cough, Get it checked" campaign
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- A summer programme of youth activities was commissioned in various locations across the ward for young people to participate in, including a summer play scheme for vulnerable children aged 5 – 8 identified through social services and SMART team .
 - A Christmas play scheme was held for children in care, known to social services and identified as being at risk.
 - Barncroft resident association donated £1,300 to fund Christmas presents for children known to social services and SMART team who otherwise wouldn't have got anything
 - The Parish of Seacroft held days for Christmas toy collection for vulnerable families
 - Two groups are running in Seacroft to support vulnerable people
 - Vulnerable men's group
 - Active and Inclusive
 - A "Mums the Word "group meets once every three weeks at Cross gates Children's Centre. The group made up of and run by young people who are teen parents or pregnant. The group is run in partnership between igen Connexions TIAG, Children's centre staff and Youth Service.
 - Items of second hand furniture donated from Boddington Hall distributed to vulnerable members of the community , i.e. single beds , fridge freezers , microwaves

- Awareness training session has been delivered to front line staff on the Welfare Support Scheme
- Food and Boot market: Seacroft boot and shoe market held its first event 23rd November; this will be one of eight events that are planned for the New Year. The market had affordable markets stalls: food, bric a brac , recycled goods, car boot , children's toys, general car boot stuff etc , giving the community an opportunity to purchase great value fruit and veg as well as some locally made produce like jam, chutneys, sauces , pies, cheese, snacks as well as meeting in the café to have a catch up with friends and neighbours.

3. Increase resident's influence and community cohesion.

- Seacroft Gala saw 2500 residents attended the event.
- Six Community Leadership Team meetings have been held throughout the year .All were well attended, with guest speakers attending to discuss relevant NIP priorities such as welfare reform changes, west Yorkshire fire services changes, health improvement group updates and SAFER project .
- Kentmere community centre has a wide range of activities for all age groups of the community, including youth activities, Seacroft North Good Neighbours and IGEN. The centre will benefit from an IT suite that will be installed in 2014.
- Denis Healey centre has recently being transferred back for community use and has been well received in the community. The activities in this centre range from youth clubs to a men's group, IT access for job applications and cooking on a budget courses.
- A Neighbourhood Planning group is now in place, consisting of members from the CLT. A steering group are organising consultation and promotion events, a draft constitution and designation has been developed.
- Operation champions used to promote the methods of reporting crime and anti-social behaviour. Property safety information has been disseminated to residents on projects such as 'it only takes a minute' and 'how do they afford it'?
- A package of family fun days were held within the ward over the summer period that offered low cost activities for families and promote positive interaction between parent/carers and children:-
 - Two held at DHC throughout the summer , one by the church and one by the young people involved with the National Citizenship Social Action Project
 - Family Fun Day Out at Kentmere Children's centre, offering
 - A Seacroft Seaside family event was held in Manston Park

- Cross Gates Youth Opportunities ran a summer camp from 29th July - 1st August, 2013.
- Several play schemes ran across the summer holidays :-
 - Denise Healey ran for 4 weeks
 - Kentmere CC / Out and about ran for 2 weeks
 - A play scheme for vulnerable children ran for 2 weeks
- Well attended community bingo sessions are held at DHC every two weeks
- 85 young people attended a "Seacroft's Got Talent" event held at Denis Healey Centre
- Mums the Word: Mums the word meets once every three weeks at Crossgates Manston Childrens Centre. Mums the word is a group made up of young people who are teen parents or pregnant. The group is run in partnership between igen Connexions TIAG, Childrens centre staff and Youth Service. The group is designed to provide a safe meeting space for peer interaction and informal education around parenting skills and advice and information. The group invites speakers from organisations to encourage interaction with services and opportunities for engaging in education, training and employment.
- 40 David Young Academy pupils visited the Holocaust Museum: The aim of the project is assist teaching staff of the David Young Academy Community Academy (DYCA) to promote inter-racial harmony and demonstrate the consequences of not doing so.
- Summer Camp - Cross Gates Youth Opportunities: Cross Gates Youth Opportunities ran an annual Summer Camp for Year 6 pupils from the Killingbeck & Seacroft area. The summer camp was held in Scargill House (near to Kettlwell/Skipton). The programme is especially geared to help young people prepare for the big move from junior school to high school.
- Crossgates Festive Lights: To part fund, with South Area Support Team, Christmas festive motif lights on Station Road (Library side of the road) in Crossgates
- Summer activities : iMedia, ACE Multi Sports Seacroft, Youth Bike Project ,Seacroft Seaside, Equipment for Sports and Active Lifestyles
- Friday Youth Hub -After a break in provision, A Friday Night Activity for young people is now back in operation that is attracting thirty five plus young people. The Friday Youth Hub provides sports, arts and crafts, music, cooking and dance to young people aged 8-18 years of age at Denis Healey centre. The night is split into two session juniors (8-13 years old) 5.30-7pm and Seniors (12-18 years old) 7.15pm – 8:45 pm.
- A family Christmas & Winter Gala was held at St Richard's church 23rd November. The event attracted over one hundred and fifty people to see father and mother Christmas, along with a package of entertainment for families.

- A Winter Christmas Gala was held on 14th December for the residents of Killingbeck and Seacroft which attracted between 300 and 400 people attend. The Christmas Gala ran across 5 different venues; St James Church, St George's Memorial Gardens, The Seacroft Village Hall, Seacroft Methodist Church and The Cricketers Arms. It included local primary and secondary school choirs, switching on of the Christmas tree lights and parade, a concert in St James Church , stalls, food café and tea room, information stalls from service providers and voluntary/community organisations, Santa's Grotto and Nativity and craft activities for children.
- **Increase employment and economic viability, reduce NEETS and persistent absenteeism.**
- Seacroft opportunity shop opened in June 2013. Success so far includes:
 - The Opportunity shop has also delivered courses in, health and safety, cooking, gardening, football coaching and I.T. on line .

121	Completed registration / initial assessment
79	Moved closer to employment
65	Created CV
50	Occasional attendance at Opportunity Shop (2-3 visits)
30	Regular attendance at Opportunity Shops
71	completed job applications
34	Gained interview for employment, training or education
15	Involved in Opportunity Shop activities / projects
17	Regular volunteering, work experience or work placement.
22	Entered training or education (including Youth Contract)
4	Entered an apprenticeship
5	Gained permanent full-time employment without training
2	Gained permanent full-time employment with training

- LS14 Trust job club have been successful in :

30	Members per day using The Digital Lounge
53	Back in Employment
1	Apprenticeship
5	Volunteering
4	Training.
12	per day with Universal Job match

- East North East Homes Leeds has employed 12 apprenticeships.
- A “Make a Winning Application” day was held in Seacroft Library in October 2013 to enable young people to access advice and apply for apprenticeship positions
- The Opportunity Inspiring Learning motor mechanics project for young people in Seacroft is growing from strength to strength. The provision has learners from John Smeaton Community college, Leeds East Academy and Boston Spa High School and post 16 referrals from Connexions Targeted Support team. The provision is lending itself as a NEET re engagement activity which aims to re-engage the hardest to engage young people who are furthest away from the labour market. Up to the beginning of October 3 pre 16 young people have completed their Entry level 3 qualifications and received their certificates. We have now registered 3 pre 16 young people for the level 1 qualification, registered 2 post 16 learners for level 1 qualification and another 2 pre 16 for their entry level 3 qualifications. Over the summer the project facilitated a Youth Bike competition that engaged 20 young people who over a 4 week period. The Project has recently began a Go- Kart project on an evening which is going well with maximum numbers of young people attending
- A Multi – Agency Guidance and support group in meet fortnightly to ensure consistent support for the most vulnerable families, including the families’ first cohort.
- ON Street project, A joint initiative funded through Seacroft Manston Cluster, Killingbeck and Seacroft well-being , Community Safety, NHS and West Yorkshire Police to address :-
 1. Attendance Support and Challenge – Daily referrals made direct from Schools to the mobile team and supported by WYP have worked with 130 individuals
 2. NEET and Not Known - NEET and Not Known Sweeps are organized by IGEN and supported by Cluster partners. The Sweeps take place once per month.

3. Bus Stop Project - 157 young people have accessed the health bus mainly for the C Card scheme
4. Hotspot Detached - interaction has been made with 142 young people

Improve the Local Environment

- Two Communities clean up days have been held, one on Kentmere Approach and a second on The Rein.
- Environmental Improvement Zones are in force on Black Shops, Boggart Hill shops, Monkswood Hill shops and Dib lane.
- A community clean-up day of Ramshead Woods was held in November , with in excess of over 50 bags of rubbish collected from the woods
- A walkabout with residents of Ramshead Crescent lead to a multi – action clean-up day including :-
 - cutting back of communal areas
 - removal of fly tipping and black bags left in the area
 - Ramshead woods identified for clean up in the Autumn
 - Black bins have been delivered to every address in Ramshead Crescent
- Lime Pit Wood Clean up: On Sunday 10 November 2013 local residents from the Seacroft area came out to pick up litter and to clean the Lime Pits Woods. People of different age groups turn up to the clean-up. The youngest “helper” was just a 3 years old boy and the oldest was a local elderly gentleman. The aim of the event was to improve local environment, to meet new local people and to do something positive to the community. It was a very successful and productive day with over 50 bags of rubbish collected from the woods. The event is a great example of partnership work between local residents, ENE Area Support Team, Parks & Countryside and a local social enterprise. Following success of the day, there are plans to organise the next event in an early Spring.
- 200 Responsible dog owner leaflets distributed to Seacroft Green TRA members
- Changes have been made to Pigeon Cote road to reduced double parking at school times and to increase the safety of young children crossing the road , the following will be installed : Double yellow lines to both corners on the junction of Kentmere Avenue & Pigeon Cote Road. Single yellow lines with time restrictions on Pigeon Cote Road, Our lady’s schools side, Bird mouth fencing along the grass verges along the full length of Pigeon Cote Road. Licence for cultivation to allow the school to change the grassed verges outside the school in to make flowerbeds.
- Bollards have been placed on Kentmere Avenue, opposite Beechwood to deter illegal parking on grassed verges thus reducing the damage caused to the verges.
- To increase children’s safety, a reduction in speed limit has been introduced outside Grange Farm School.

ACTION PLAN

1. Reduce levels of crime, burglary & ASB

Headline Statistics:

- 54.3% of residents consider drugs are a problem in the neighbourhood (WYP Public Perception Survey 2013)
- 48.6% of residents consider property crime to be a problem (WYP Public Perception Survey 2013)
- 45.9% of people think that teenagers hanging around on the street is a problem (WYP Public Perception Survey 2013)
- Repeat Domestic violence incidents have increased 50% (West Yorkshire Police 2014)

Action Plan

Priority	Action to be taken	Delivery Partners
Reduce levels of Burglary/property crime	Review and refresh burglary action plan : <ul style="list-style-type: none"> • take appropriate action against perpetrators • identify vulnerable people / properties and install/ upgrade security • identify burglary hot spots, report back through tasking mechanisms to devise diversionary programmes • Use CLT members to deliver community key messages 	Police Community Safety Area Support Team LASBT ALMO / All LMT partners
Reduce Youth nuisance and ASB	<ul style="list-style-type: none"> • Develop robust partnerships to effectively tackle perpetrators of antisocial behaviour and to ensure that appropriate referral systems for support are in place through the Local Tasking Team, Statutory ASB meeting and Guidance and Support. 	Tasking Team Police Guidance and Support LASBT

	<ul style="list-style-type: none"> • Support organisations to deliver a wide range of relevant positive diversionary activities to engage young people. Co-ordinate activities around previous peak times of Anti-Social Behaviour such as school holidays and evenings. • Support "On Street" project to deliver detached youth work in hot spot areas x4 nights per week 	<p>Youth service.</p> <p>Area Support Team Youth activity providers. Police.</p>
<p>Improve confidence in the police and other agencies.</p>	<ul style="list-style-type: none"> • Encourage effective crime reporting to ensure that police resources are allocated to the issues important to the community. • Deliver 4 operation champions across the area to provide high visibility partnership presence, and utilise champions to feedback key messages to the community. • Develop a community Welcome pack with partners to increase cohesion. Use community newsletters and social media to deliver key messages 	<p>Area Support Team Police</p> <p>All partners</p> <p>Local management team</p>

2. Increase Employability, reduce persistent absenteeism and NEET young people

Headline Statistics:

- K&S ward has three MSOA's that have twice to level of JSA claimants than the Leeds Average of 3.9%. Seacroft North 8.3%, Seacroft South 8.5% and Beechwoods 7.8%. Killingbeck is just above the Leeds Average 4.1% (Department of Work and Pensions 2013).
- All four MSOA's have significantly high percentage of JSA claimants age 16-24 compared to the Leeds average of 4.3%, Seacroft North 10.5%, Seacroft South 8.8%, Beechwoods 8.7% and Killingbeck 6.9% (Department of Work and Pensions 2013).
- The proportions of young people who are not in education, training or employment (NEET) in Seacroft Manston cluster in November 2013 is 163 or 10.4%, higher than the Leeds average of 7.0% (Children and Young People's Plan cluster performance - December 2013).
- Of the 163 people who were NEET in November 2013, 47 have a sustained status due to being NEET for 6 months or more (Children and Young People's Plan cluster performance - December 2013).
- All four MSOA's have slightly lower good attainment at foundation stage than the City average of 58.7%, Seacroft North 47.3%, Seacroft South 51.4%, Beechwoods 55.7% and Killingbeck 53.6 (Children's Services Education & Skills 2013).
- Absenteeism is higher than the expected average of Leeds 11.3% with Seacroft North 17.3%, Seacroft South 20.1%, Beechwoods 15.1%. Killignbeck is the only exception at 10.3% (Children's Services Education & Skills 2013).

Action Plan

Priority	Action to be taken	Delivery Partners
Improve access to employment opportunities	<ul style="list-style-type: none"> • Commission local service providers to deliver employment support programmes that meet the needs of local residents to secure Employment or the skills required for employment. • Commission local services to deliver bespoke training packages , volunteering opportunities which develop skills and confidence of residents • Develop IT access in community centres to enable IT classes, on line job applications and other relevant training packages for the community 	<p>Area Support Team/ Gipsil .</p> <p>Area Support Team./Gipsil</p> <p>Area Support Team./Partners</p>

	<ul style="list-style-type: none"> • Develop training / support opportunities for multi storey DHP cases • Investigate the areas of sustained unemployment within Seacroft south to identify reasons and emerging support needs • Install IT room in Kentmere Community centre to enable agencies to deliver employment courses and for customers to access on line job applications 	<p>Area Support Team./Housing Leeds</p> <p>Area Support Team.DYCA/ JCP</p> <p>Area Support Team</p>
Provide opportunities for young people to prevent them from becoming NEET.	<ul style="list-style-type: none"> • Develop robust partnerships with local service providers/ voluntary sector /LEBP and apprenticeship teams to develop programmes for those young people most at risk of poor outcomes. 	Cluster Area Support Team

3. Promote emotional wellbeing , physical health incl. lung health, COPD/stopping smoking

Headline Statistics:

- Reported prevalence of cigarette smoking (the proportion of smokers in the population aged 16+) in Seacroft varies across general practice from a high of 35.3% in Windmill practice to 21.6% in Colton Mill. However this is the population who attend and report smoking to their GP (CACI 2009).
- Other data estimates smoking prevalence higher and in The Green/Kentmere Approach/North Parkway, 49% of the population currently smoke against a Leeds rate of 34.7% (CACI 2009). Tobacco spend is £8.27 per week per person compared to an average of £5.74 for Leeds. In South Seacroft prevalence rises to 57%, but tobacco spend is lower at £7.45 per person per week.
- Compared to the City average Seacroft North is high in both CDM and cancer mortality (NHS Leeds 2012)
- Seacroft South has an exceptionally high rate of cancer mortality (NHS Leeds 2012)

Action Plan

Priority	Action to be taken	Delivery Partners
Reduce levels of childhood obesity	<ul style="list-style-type: none"> • Deliver awareness training to front line services . Link Cooking on a budget courses and Ministry of food courses to identified families / individuals of need 	Area Support Team ORION
Support people to stop smoking and increase awareness of the dangers of niche tobacco	<ul style="list-style-type: none"> • Promote got a cough get it checked 	Area Support Team Health Improvement Group
Improve the life quality of older residents	<ul style="list-style-type: none"> • Support Neighbourhood networks 	Area Support Team
Support young people to build confidence and avoid exploitation.	<ul style="list-style-type: none"> • Raise awareness across the area of issues relating to Child Sexual exploitation and ensure partners are aware of support packages available for young women at risk. • Support the development of an action plan to reduce CSE across the area. • Commission local providers to deliver programmes that support young women at risk of exploitation. 	Area Support Team Community Safety Cluster Police Children's services Area Support Team
Financial inclusion and money management	<ul style="list-style-type: none"> • Promote information across the area to advertise the number of support services that are available to address issues with debt, money management and welfare rights. • Promote Credit Union service as an alternative to pay day lenders. • Awareness campaign for loan sharks and high interest lenders • Promote welfare support fund to partners and community 	Area Support Team Housing Leeds

4. Increase resident's influence and community cohesion

Headline Statistics:

- 58.6% of residents believe that as a community people live together harmoniously. (WYP Public perception Survey 2013)
- 73.2% of residents are satisfied with the area, compared to a city average of 79.1%. (WYP Public perception Survey 2013)
- 39.3% of residents believe teenagers hanging around problems (WYP Public perception Survey 2013)

Action Plan

Priority	Action to be taken	Delivery Partners
Ensure community first funding for the ward is maximised.	<ul style="list-style-type: none"> • Utilise the community first panel to deliver improvements that are important to the community. • Promote the availability of community first funding to organisations in the community, and encourage applications for projects that support community cohesion and confidence. 	Community First Panel
Provide community activities that create a sense of civic pride	<ul style="list-style-type: none"> • Organise a summer Gala for Harehills in conjunction with local partners to create an event to bring the community together at a positive event. • Young people have been consulted on what activities they would like to see delivered in the summer holidays. Wellbeing and cluster budgets are pooled to create as package of events and activities to meet the outcomes of the consultation. These activities are in addition to universal activities already in place for young people • Support local community group and volunteers to deliver projects 	Area Support Team CLT

	/ activities for the community.	
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5. Improve the Environment

Headline Statistics:

- 43.8% of residents consider rubbish and litter to be a problem (WYP Public perception Survey 2013)

Action Plan

Priority	Action to be taken	Delivery Partners
Improve education around environmental responsibility and create a sense of pride in the community.	<p>Utilise CLT /LMT to start a campaign to reduce dropped litter and waste</p> <p>Utilise existing resident networks to publicise resident responsibility in relation to the environment and ways to report environmental crime.</p> <p>Work with local schools to develop programmes within the schools that look at education in relation to the environment.</p> <p>Promote activities on Wybeck Way</p>	<p>Area Support Team</p> <p>Area Support Team</p> <p>Locality Team Area Support Team</p> <p>Area Support Team/ CLT/ LMT</p>
Improve issues in relation to dog fouling.	Carry out prevention campaigns and increase dog owner accountability / and ways to report dog fouling.	Locality Team Area Support Team
Develop and support the neighbourhood planning process	Increase consultation to determine community views	Area Support Team/

and Integrate emerging priorities into NIP		Community Leadership Team
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